

Jamie Rolston

food media
social media
marketing

Contact

phone: +1 310 855 4849
e-mail: jrolstonwork@gmail.com
www.jamierolston.com

Education

University of Oregon

Bachelor of Arts
Major: Advertising
Minor: French

University of Paris, Nanterre

Bilingual Master's program in
English Literature, Language,
and Civilization
Focus: Media Studies

Skills

Adobe Creative Suite
Final Cut
CapCut
Social Media
Photography
Design
French (conversational fluency)
Writing

Work

Freelance | KAÏA

April 2023 — December 2023; Paris, France + remote

Worked closely with founder and CEO Sarah Ben Romdane to share the story of KAÏA, an organic olive oil cultivated on a family-owned estate in Tunisia, while assisting with growth of the brand.

Responsibilities included:

- Social media management (Instagram, TikTok, Adobe Suite, CapCut)
- Shopify and newsletter management
- Events assistance (fair & pop-up marketing and creative production, notably Taste of Paris 2023)
- Working in both English and French etc.

Creative Intern | HiP Paris

February — October 2020; Paris, France + remote

- Content creation
- Social media management (Instagram, Wordpress, Facebook, Twitter)
- Website management (including formatting + proofreading content for the blog)
- Article writing & publishing

Intern | Something Social Los Angeles

June 2017 — September 2017; Los Angeles, California

- Created content and managed social media accounts for businesses, public figures and organizations in Los Angeles.